



Our Origin - is Natural

Nature sustains our energy being part of the planet Earth ... and from nature is sustenance to feed and fuel our bodies. Idyllic natural environments help our instinctive nature to stay in tune with the world around us and the planet's elements and rhythms. Weather, seasons, temperatures, light and dark are all intrinsic to our well being.

Based on this philosophy, Origin - a new café and restaurant brings a mindful presence to Taikang Lu.

Seasonal fresh cuisine, culture, art, awareness and well-being is Origin's core objective.

Nourish yourself mindfully through the experience of food and art (Origin welcomes artists and photographers to exhibit their work), enjoy seasonal fresh cuisine and friendly service at Origin.

Origin's light shines from "Taikang house" (It's the tallest 1930's construction in Taikang area), positioned in the colorful surroundings of Taikang Lu's thriving developments. Origin's unique appeal as an inspiration is to encourage a balanced and healthy lifestyle not just in Shanghai but wherever you are, wherever you go, whatever you do ... and whatever you eat.

As city dwellers we require more sustenance from nature and from the support of one another. We strive for healthier options and intelligent selections to empower ourselves. Origin shares with us its refreshing choice for its stress-free dining, friendly service and relaxed ambience.

Origin believes in quality experience and taste with a conscience.

Origin's cuisine recipe has been crafted by Chef Patrick Hansen, passionate to using the freshest ingredients and... creativity – both compulsory to modern fine dining. Natural food involves the art to harmonizing and accentuating tastes in a balanced variety, essential to satisfying appetites and cravings for real nourishment.

With Freshness being at the forefront of Origin's philosophy, particular attention is paid to sourcing ingredients that can be grown and harvested in the local region. As such, the Origin menu is seasonally adjusted to reflect what's available fresh in season. This also reduces the environmental burden of transporting, freezing, and storing foods that are not available.

Care and attention is imminent for Origin's food preparations without excess salt, fat, oil or frying with thoughtful application for enhanced tastes and enjoyment. Origin is driven to serving

exceptional food and beverages in a friendly environment.

Fresh juices, pure sorbet without added sugar is to be enjoyed right at Origin's front doorstep or on the spot seating outdoors next to the easy access cold station. Quick and lunches sets are the busy person's solution to eating on the run for a boost of nutrients. In afternoon, there are delicious fulfilling verrines (cold dishes presented in a glass) and savory crepes served as light meals.

And for the evenings, look forward to tantalizing grilled meat, poultry and fish, all prepared for the most ferocious of appetites. Origin's cuisine is cooked to perfection with a bounty of steamed, baked and grilled dishes still packed with wholesome vitamins and minerals. Real food, real taste, created for real people.

Keep your eye out for stunning pieces of work adorned from the walls as Origin will also invite guest artists and photographers to exhibit their work.

Origin's premises

The 3 storey historic building is one of Taikang Lu's most impressive Tian Zi Fang – inside nongtangs, painted white walls gives it a nice contrast to the rest of its grey neighbourhood. Seating for 20 indoors and 10 outdoors on the first floor for casual followers while upstairs one can lounge at ease and absorb the calm surroundings to escape the bustling city life into the realm of Origin's 2nd level open terrace that can receive 8 to 10 people (total upstairs seating for up to 40 people.)

Large groups are invited and are hosted for special occasions – invite friends for personal and professional events, corporate meetings, birthdays, and art exhibitions.

Book your special celebrations anytime with Origin, they are open daily **from 11am, and have late evenings Friday and Saturdays. The weekend has Sunday brunch till 5pm and closed on Monday.**

CONTACT: Fabrice Wattez

155 Jian guo zhong Lu, House 39, "Taikang House", Shanghai 200025

Reservations: 6467 0100

www.originsh.com